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Contest closes September 24th, 2010

my Elizabeth Casson is a leading corporate image, etiquette and communications advisor who helps professionals across North America win in business by differentiating themselves (and their companies) from the competition, building rapport with potential and existing clients, and exuding confidence and charisma.

Since 2004, Ms. Casson has polished the presence of thousands of corporate clients through workshops, seminars, e-learning solutions and one-on-one training for executives (and those who aspire to become leaders).

Her approach is unique and unassuming as she combines personal branding with image consulting. She encourages her audience to take control of their image, and project their best possible self (through their appearance, behaviour and communication skills) within the confines of their working environment.

Ms. Casson's image programs focus on first impression (and lasting impression) management, personal brand solidification, appropriate business attire, personal appearance and grooming strategies, Generation Y compliance and image enhancement.

Her etiquette programs develop her client's dining etiquette, meeting and boardroom etiquette, meet and greet skills, social networking etiquette and overall business etiquette knowledge.

Her communication programs develop her client's non-verbal communication skills (body language, posture, use of space, facial expressions, handshakes, eye contact), and verbal skills (presentation skills, networking skills and the power of the word).

Ms. Casson is the career image consultant for Monster.ca, Canada's leading job search portal. She has been quoted in newspapers (including the National Post), appeared on television programs and radio shows. She is a certified image consultant and personal brand strategist.

You can reach Ms. Casson in London, Ontario at 519-872-8249, via email at amyelizabethcasson@polishedimage.ca or via her website at www.polishedimage.ca.